



UNIVERSITY OF WATERLOO
FINANCE ASSOCIATION

Partnership Opportunity

About The UW Finance Association

The University of Waterloo Finance Association (“UWFA”) is the University of Waterloo’s largest finance association, dedicated to fostering an environment which encourages and enhances student interest in the financial services industry. The Association aims to introduce students to finance, facilitate networking opportunities between members and the industry, and develop students’ knowledge applicable outside of the academic setting.

Value of Partnership

Brand Exposure

Partners will receive recognition and exposure through our events, membership materials, website, and social media pages.

Network and Inspire

Partners will have the opportunity to connect and interact with top-tier students through various networking events.

Host Exclusive Events

Partners will have the option to heighten interest for their firm through hosting exclusive, recruitment-focused events.

Partnership Packages

Partners will have an option between three partnership packages; Platinum, Gold, and Silver. The benefits of the packages include the following,

- Logo on UWFA website
- Social media shoutouts
- Direct mentions during each event
- Company handouts and profile on packages
- Sponsorship recognition in promotional material
- Keynote speaker opportunity
- Link on website
- Access to delegate resumes

Our Events



Speaker Series



Interview Preparation



Potential Recruitment Events



Stock Pitch Competition

Select Current and Former Partners



Scotiabank®



Sun Life Financial



Montréal
Exchange



OLIVER
WYMAN



Capital Markets



Manulife